

Product Portfolio



A BRAND OF

trend food
INTERNATIONAL



ESTAR Brand

ESTAR will empower energy drink consumers to set new environment responsible trends and be part of an active community. Through the freedom to choose which flavour and can size is right for them, consumers don't have to conform to conventional norms.

The ESTAR advantage is that it has a functional benefit and fulfils its advertised promises: energy, great taste combining eco & green lifestyle. The variety of flavours and size options corresponds to the diverse user and their need for the product.

ESTAR should convey that it is the brand to turn to when you need to go the extra mile and still be "greener" than your competition.

ESTAR represents the freedom to choose who you want to be and how you want to live and still be the best eco performance to your individual & planets future.

ESTAR Energy Drink Classic

For those who seek an **extra dose of energy** in a well-known classic edition, with **no aftertaste** typical for other brands, ESTAR Classic is the perfect solution. Thanks to its unique composition of **caffeine, taurine and B-group vitamins**, it helps you keep upstanding and concentrated at times of increased effort. Whenever you need to boost your physical or mental performance, ESTAR is there for you!

Carbonated energy drink 250 ml. High caffeine content (32 mg/100 ml). Comestible with a special nutritional use for people exposed to increased exercise. Not appropriate for children, diabetic, pregnant women and breast feeding women, persons sensitive to caffeine, or persons suffering from heart disease. Do not mix with alcohol. Store in cool, dry and dark place. Do not freeze. Do not expose into direct sunlight.

Manufactured for: Trend Food International GmbH. Produced in the EU. www.estar-energy.com

INGREDIENTS: water; sugar; acidity regulators – citric acid, sodium citrate; carbon dioxide; taurine (0,4%); flavor; caffeine (0,03%); colours – ammonia caramel; vitamins – niacin, pantothenic acid, vitamin B6, vitamin B2, vitamin B12.

NUTRITIONAL VALUE per 100 ml: energy value 204 kJ/48 kcal, protein 0 g, carbohydrates 11,2 g including sugar 11,2 g, fat 0 g including saturated fatty acids 0 g, dietary fiber 0 g, natrium 0,07 g, vitamins: niacin 8,0 mg (50%*), pantothenic acid 2,0 mg (33%*), vit. B6 2,0 mg (143%*), vit. B12 2,0 µg (80 %*).

* percent of Recommended Dietary Allowance RDA.



ESTAR Energy Drink Cranberry

Bored with all-the-same classic flavor? Looking for a great new taste experience? Try ESTAR in a special Cranberry edition and let yourself delight with its unique fruity power, as vigorous as its natural deep-red color. Feel charged and... very Cranberry!

Carbonated energy drink 250 ml. High caffeine content (32 mg/100 ml). Comestible with a special nutritional use for people exposed to increased exercise. Not appropriate for children, diabetic, pregnant women and breast feeding women, persons sensitive to caffeine, or persons suffering from heart disease. Do not mix with alcohol. Store in cool, dry and dark place. Do not freeze. Do not expose into direct sunlight.

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INGREDIENTS: water; sugar; acidity regulators – citric acid, sodium citrate; carbon dioxide; taurine (0,4%); caffeine (0,03%); colors – black carrot juice concentrate; natural cranberry flavoring with additional natural flavorings; flavorings; vitamins – niacin, pantothenic acid, vitamin B6, vitamin B12.

NUTRITIONAL VALUE per 100 ml: energy value 188 kJ/44 kcal, protein 0 g, carbohydrates 10,3 g including sugar 10,3 g, fat 0 g including saturated fatty acids 0 g, dietary fiber 0 g, sodium 0,07 g, vitamins: niacin 8,0 mg (50%*), pantothenic acid 2,0 mg (33%*), vit. B6 2,0 mg (143%*), vit. B12 2,0 µg (80 %*).

* percent of Recommended Dietary Allowance RDA.



ESTAR Energy Drink Lemon&Lime

ESTAR has expanded its portfolio with a fresh new taste, one-of-a-kind composition of lemon and lime freshness, to boost you with summer energy throughout all the year. Keep the sun in your body and mind!... Keep Alive with ESTAR Lemon&Lime!

Carbonated energy drink 250 ml. High caffeine content (32 mg/100 ml). Comestible with a special nutritional use for people exposed to increased exercise. Not appropriate for children, diabetic, pregnant women and breast feeding women, persons sensitive to caffeine, or persons suffering from heart disease. Do not mix with alcohol. Store in cool, dry and dark place. Do not freeze. Do not expose into direct sunlight.

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INGREDIENTS: water; sugar; acidity regulators: citric acid, sodium citrate; carbon dioxide; taurine (0,4%); caffeine (0,03%); natural lemon&lime flavoring; colors – safflower extracts, color copper complexes of chlorophyllins (E141ii); flavorings; vitamins – niacin, pantothenic acid, vitamin B6, vitamin B12.

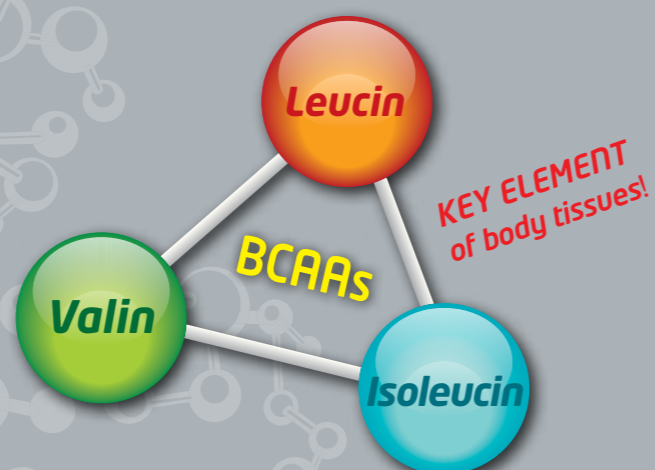
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* percent of Recommended Dietary Allowance RDA.

ESTAR Energy Drink

with 3 essential Amino Acids

**NEXT GENERATION
OF ENERGY DRINKS
FOR ACTIVE PEOPLE**



ESTAR Amino Energy Drink with BCAAs (Branched Chain Amino Acids)

ESTAR Energy Drink proudly introduces a new product, **ESTAR Amino Energy Drink**, the ultimate solution for physically active women and men that not only need **extra energy during the training** but also care for **perfect body condition**. ESTAR Amino Energy Drink contains a combination of the typical energy ingredients: **taurine and caffeine with BCAAs (L-Valin, L-Leucin and L-Isoleucin) - in ideal ratio**.

Amino Acids are single building blocks of protein, indispensable to life. Amino Acids **cannot be produced by the organism itself** and therefore have to be obtained from food sources (such as raw beef, chicken breast fillet, salmon, dried peas, eggs, walnuts).

The BCAAs are energy supplier in the broadest sense:

- ★ they are important for muscle growth and definition, they shorten regeneration of muscles after exercise;
- ★ they increase physical stamina;
- ★ they allow your brain to function at its highest potential;
- ★ they regulate the catabolism of fat.

ESTAR Amino Energy Drink is **the next functionality generation, optimizing your mental and body function performance**.

ESTAR Amino Energy Drink is also available in a sugar-free version, especially dedicated for active women that take care about their daily calories intake.



ESTAR Energy Drink + Amino Acids

ESTAR Amino Energy Drink is a completely new response for athletes and physically active people who want to get upmost effects from the training and between the sports sessions. ESTAR Amino Energy Drink's formula is based on branched chain amino acids (BCAAs): L-Leucine, L-Valine, L-Isoleucine, which are indispensable to muscles' growth and stimulation of protein synthesis but cannot be produced by the body itself. The ultimate composition of ESTAR Amino Energy Drink perfectly combines BCAAs, vitamins with energy ingredients: caffeine and taurine for best body performance and improvement of mental functions and mood.

Carbonated energy drink 250 ml. High caffeine content (32 mg/100 ml). Comestible with a special nutritional use for people exposed to increased exercise. Not appropriate for children, diabetic, pregnant women and breast feeding women, persons sensitive to caffeine, or persons suffering from heart disease. Do not mix with alcohol. Store in cool, dry and dark place. Do not freeze. Do not expose into direct sunlight.

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ESTAR Energy Drink Light + Amino Acids

A feminine, sugar-free version of ESTAR Amino Energy Drink is perfect for active women that want their silhouette to stay perfect. It can thus supplement your diet without adding up a single calorie! At the same time, you help your muscles get stronger and shape your body in a desirable way.

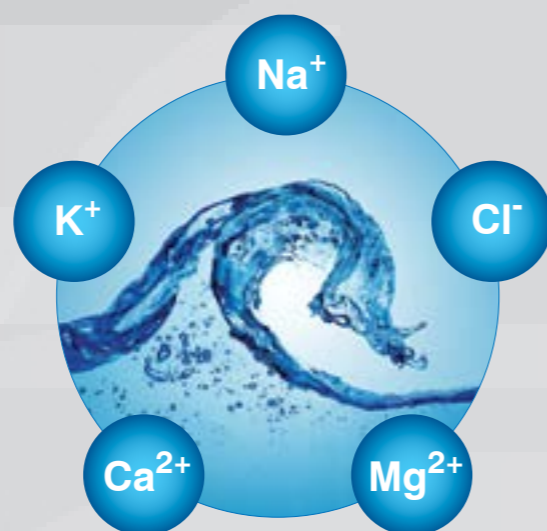
Carbonated energy drink 250 ml. High caffeine content (32 mg/100 ml). Comestible with a special nutritional use for people exposed to increased exercise. Not appropriate for children, diabetic, pregnant women and breast feeding women, persons sensitive to caffeine, or persons suffering from heart disease. Do not mix with alcohol. Store in cool, dry and dark place. Do not freeze. Do not expose into direct sunlight.

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ESTAR Isotonic Sports Drink

*enriched with 6 minerals, 10 vitamins,
taurine and easy to digest carbs*

**REHYDRATION
ENDURANCE & STAMINA
BODY BALANCE**



ESTAR Isotonic Sports Drink enriched with 6 minerals, 10 vitamins, taurine and easy to digest carbs

For all those who practice sports and take care about their bodies' perfect condition we have introduced a new product: ESTAR Isotonic Sports Drink - an ultimate solution to maintain the hydrobalance in your organism before, during and after physical effort.

ESTAR Isotonic Sports Drink not only rehydrates your body, replenishing water, glucose and electrolites lost during the training, but also enhances performance thanks to its unique formula, enriched with minerals, vitamins and taurine.

ESTAR Isotonic Sports Drink ensures you get the most from your sports activity.

Benefits of ESTAR Isotonic Sports Drink:

- ★ Instant rehydration;
- ★ Prevents medical problems caused by fluid loss;
- ★ Boosts your energy;
- ★ Increases performance;
- ★ Replenishes essential minerals and vitamins for perfect body condition;
- ★ Great taste.

WHY IS THE HYDROBALANCE SO IMPORTANT?

During physical effort you loose fluids from your body because of the natural process of sweating that lets your body maintain its optimal temperature and prevent hyperthermia. However, the fluid loss higher than 2% of your body mass can be dangerous and lead to medical problems, from impaired performance to heat exhaustion or even circulatory collapse. That's why it is crucial to take care about your body's hydrobalance.

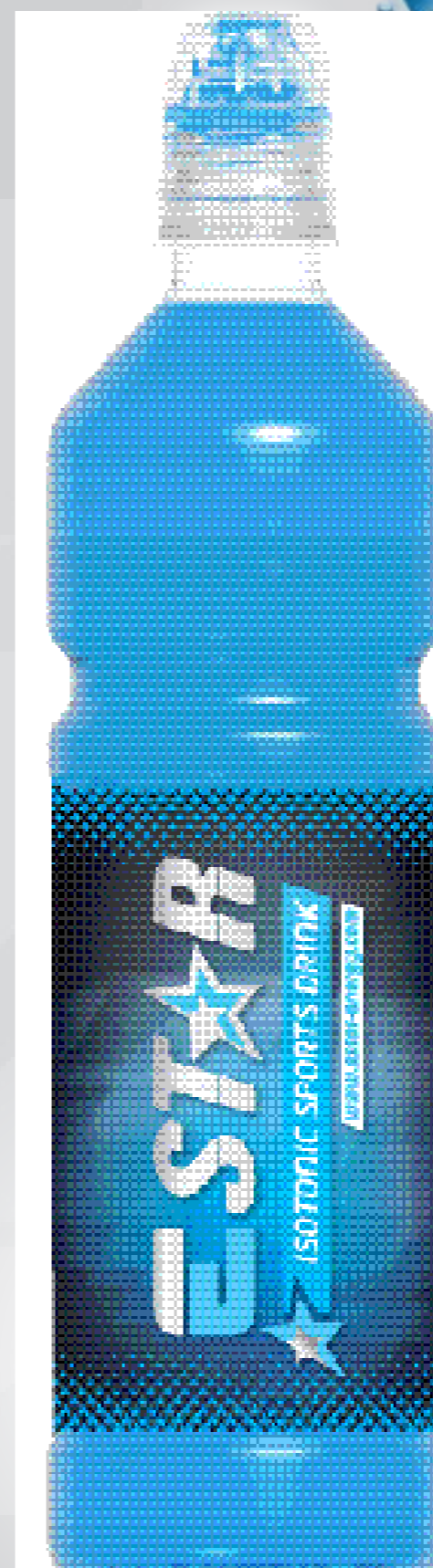
WATER IS NOT ENOUGH.

Besides water, your organism also looses **electrolytes** (Sodium, Potassium, Calcium, Magnesium, Chloride, Bicarbonate, Phosphate, Sulphate), many of which are essential minerals that control osmosis of water between body compartments and help maintain the acid-base balance required for normal cellular activities.

ESTAR Isotonic Sports Drink replenishes the lost electrolytes in your body and gives your muscles extra power and ability to regenerate fast thanks to **glucose**, the fast-acting carbohydrate, indispensable for best performance.

In addition, ESTAR Isotonic Sports Drink contains **10 vitamins and taurine** for optimal functioning of your organism - before, during and after physical effort.

* MACKENZIE, B. (2000) Sports Drinks [WWW] Available from: <http://www.brianmac.co.uk/drinks.htm> [Accessed 7-8-2012]



ESTAR Isotonic Sports Drink

ESTAR Isotonic Sports Drink is a perfect solution at times of increased physical effort when water is just not enough. With osmolarity of 250 mOsm/L - 340 mOsm/L it is absorbed faster and assimilated easier than any typical beverage. ESTAR Isotonic Sports Drink ensures optimal hydrobalance and improves performance during the training. Enriched with 6 minerals, 10 vitamins, taurine and easy to digest carbs, it is just indispensable in your sports bag!

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Poster A2
size: 420 x 594 mm
price per unit: 0,70 ☐



Product Portfolio
A4 / 8 pages
price per unit: 1,20 ☐



Display
price per unit: 74,00 ☐



Sticker
size: 113x297 mm
price per unit: 0,40 ☐



T-shirt
100% cotton
sizes: S,M,L,XL
price per unit: 3,30 ☐



USB
capacity: 4GB
price per unit: 4,80 ☐



Pen
price per unit: 0,50 ☐



Bar Cooler
box size: 400 mm (W)
x 380 mm (D)
x 475 mm (H)
price per unit: 45,00 ☐



Round Cooler
size: Ø 500 x 830 mm
price per unit: 100,00 ☐



Glass
price per unit: 3,50 ☐



Barmat
size: 500 x 180 mm
price per unit: 18,50 ☐



Cap
100% cotton
price per unit: 2,70 ☐



Lanyard
price per unit: 0,40 ☐

CONTACT

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